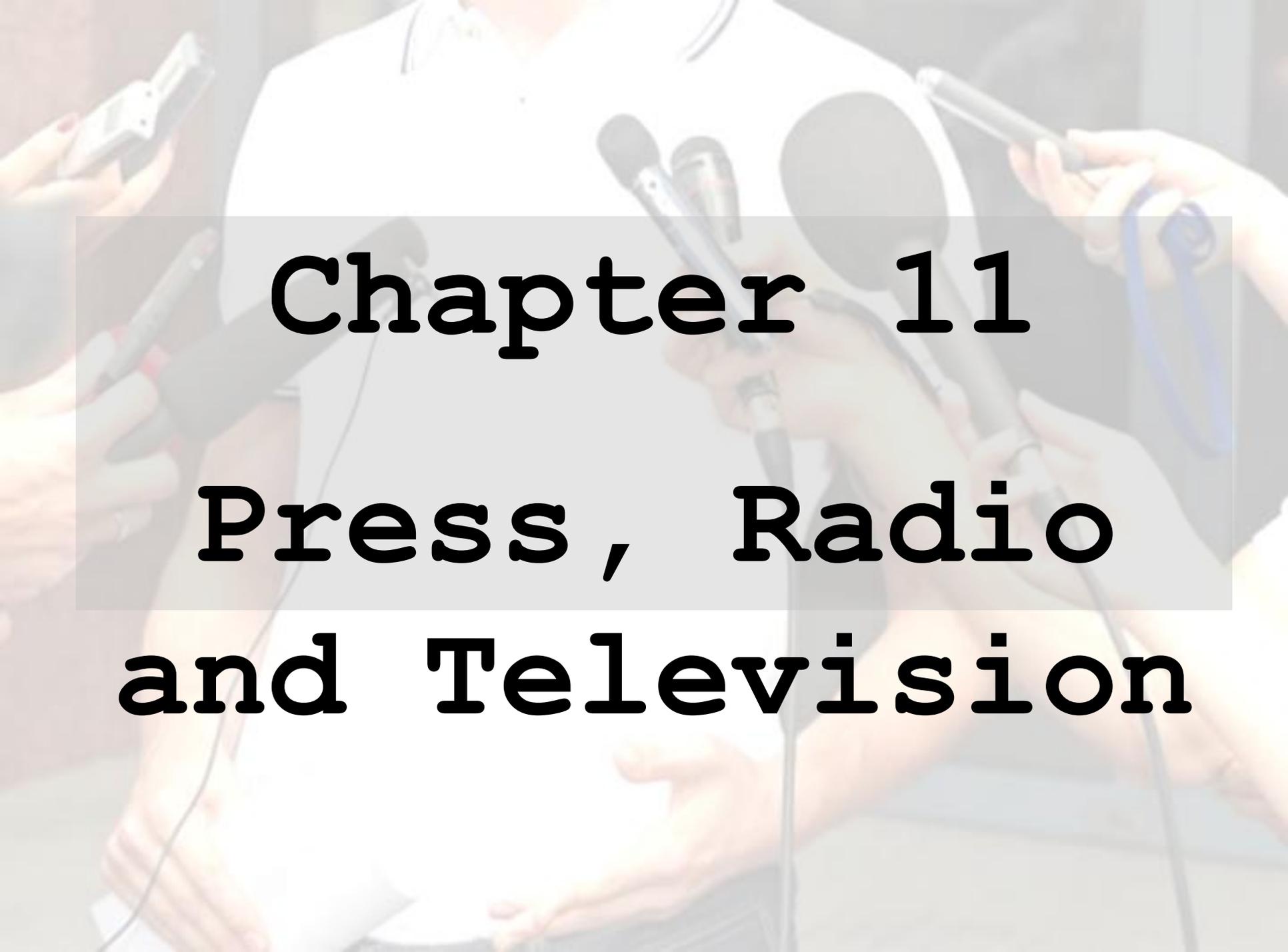


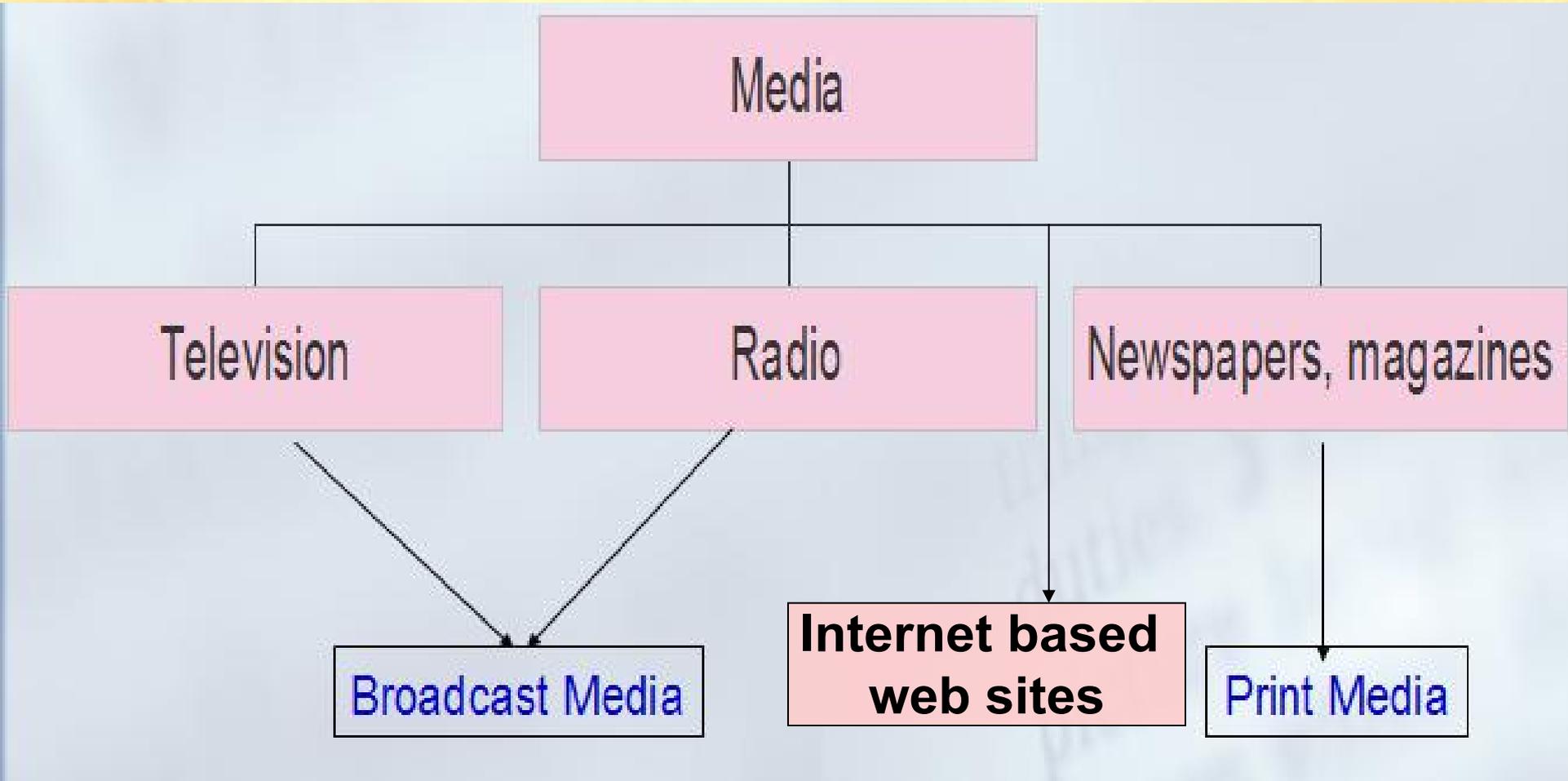
英语师范系
英美概况重点课
第11课 英国媒体



Chapter 11

**Press, Radio
and Television**

Davison of Media



Popularity of British Media

Which Would You Give Up: TV, Cell, or Web?

- 96% watch TV at least once a week.
- 90% of Britons over 15 read a paper.
- 73% listen to the radio every week.
- Britain's most popular leisure activity ranking:
 1. TV
 2. newspaper
 3. Radio

UK's Newspaper Industry

- One of the world's oldest
 - The *Observer* (first issue in 1791) (every Sunday)
 - The *Times* (first issue in 1785) (daily)
- Beginning to flourish in the late 18th century
 - As the British economy began to industrialize
 - As the democratic franchise was extended
 - As literacy levels rose

Different Types of Newspapers

Quality papers (broadsheets)

Berliner (format)

Tabloid

Quality papers (broadsheets)

More serious and in-depth articles

Reviews and features about high culture

Read by well-educated middle class



Thursday 8 April 2011 | thetimes.co.uk | No 70239

May 29c, min 30c



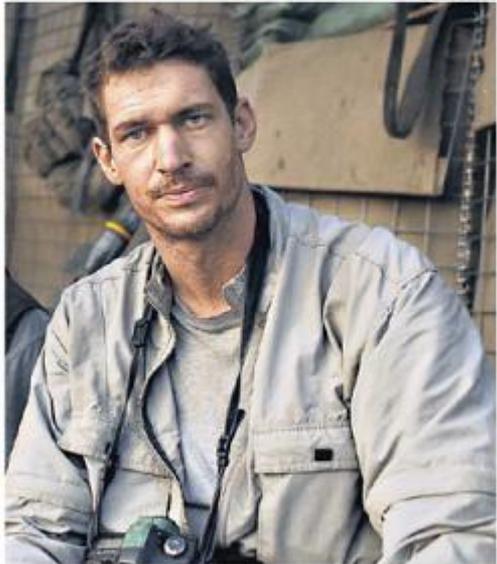
Last-minute shopping for a bride-to-be



News, pages 6, 7

Slaughter in Misrata

James Hider was in the besieged city as Gaddafi's forces killed one of Britain's top photographers



Civilians hit in cluster bomb attack

Photographer killed in Misrata

A publisher went into one of the few remaining hospitals in Misrata yesterday and a blood-soaked American woman photographer remained on the ground. They've got to get back for Tim and Clark. They've been hit," she shouted.

The next week he engaged the young James of Tim Hider, 41, the award-winning Irish film-maker and photographer. Doctors were desperate to save him, but it was already too late.

A missile struck had landed on the group of British and American photographers, and their names were quickly Misrata, like an American photographer Chris Headon, 41, was struck in a car on the way to his hotel.

Tim Hider, a weekly Misrata newspaper publisher, had a couple of hundred miles across the sea from the nearest base of Misra that his family Libya had over heard of two months ago. Hider was the first to leave for the Libyans a people's uprising against Colonel Muammar Gaddafi, the dictator who has ruled there for 42 years and is increasingly seen as illegitimate as he tries to grant a special election procedure to the general.

Hider, whose Obama-era award documentary *Red Eye* looked at US troops fighting and the aftermath of the most recent conflict in Afghanistan was the first British death in the Libya civil war. It was he who had been in the Misrata city, Misra, a British freelance journalist and his friend Christopher Brown, an American photographer. They were covering the intense fighting for control of a bridge over Tripoli harbor, which Colonel Gaddafi's forces are trying to retake to give their access route into the heart of Misra.

The group, headed by a Libyan, continued on page 6, art 1

Forces loyal to Colonel Gaddafi used cluster-bombs to attack a densely packed residential area of the besieged city of Misrata yesterday, as the US raised the stakes in the ongoing battle that it was the largest of its kind.

In the center of Misrata, the street correspondent James Hider witnessed the chaotic multiple detonations of the weapons in Misra, together with the difficulty of reporting of hospitals by government forces.

Steve Fidler, the United Nations Human Rights Commissioner, reported that a cluster munition hit a hospital last week and that Libyan government forces were using some means of weapons in their operations.

'They fight on since the regime has no mercy'

News, pages 16, 17

She warned: "Under international law, the deliberate targeting of medical facilities is a war crime. The deliberate targeting or serious endangerment of civilians may also amount to serious violations of international humanitarian law."

"Large the Libyan authorities to face the reality that they are digging themselves out of the Libya war, the danger could deepen into the nightmare."

Cluster bombs are banned by more than 90 countries including Britain. Human Rights Watch reported that its staff have recovered parts of cluster bombs inside Misra.

The development came as France and the UK announced that they would allow Britain to deploy ground troops to an advisory role with the rebel forces.

IN THE NEWS

<p>NHS 'an election sop'</p> <p>The latest steps of the NHS's 100th anniversary "celebrations" for the coalition parties that have come in the May 5 election. Ed Miliband has warned News, page 22</p>	<p>Sick benefit laziness</p> <p>More than 80,000 people are still on sick leave but not working, according to the first long-term survey of benefit claimants published today. News, page 3</p>	<p>Burglaries on the rise</p> <p>Household burglaries rose by almost 100,000 last year, according to figures published yesterday. Burglaries in England and Wales rose by a 7 per cent last year. News, page 11</p>	<p>Papal plot claims</p> <p>The source of the claims of a 19th-century Pope to make money for John Paul II, who will be beatified on May 5. See page 16. News, page 16</p>	<p>Banks' £4.5bn refund</p> <p>Britain's biggest banks are facing a £4.5bn refund on a scheme to help support mortgage borrowers. See page 16. News, page 16</p>	<p>Inside today</p> <p>Pressure grows on Wenger</p> <p>Armed with little hope, Arsenal's manager will draw a 50 per cent share of the club's profits.</p>
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• The Times

The Times is a British daily national newspaper, first published in London in 1785 under the title *The Daily Universal Register*

It switched to **compact** size in 2004 in an attempt to appeal more to younger readers

Tabloid

A **tabloid** is a newspaper with compact page size smaller than broadsheet.

Middle market tabloid

Daily Express

10p CHEAPER THAN THE DAILY MAIL AND THE TIMES

DAILY EXPRESS THE WORLD'S GREATEST NEWSPAPER

WEATHER: SUNNY SPELLS SATURDAY NOVEMBER 19, 2011 83p

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YOUR LUCKY NUMBERS ARE PRINTED BELOW

ALAN & JUDITH DAVIDSON WON £100,000... IT COULD BE YOU

PLUS FREE UMBRELLA FOR EVERY READER at WHSmith

IN A SPECIAL PRIZE DRAW SEE PAGE 26

WINNING NUMBERS REVEALED IN TOMORROW'S SUNDAY EXPRESS

GERMANS DECLARE WAR ON OUR £

By Marc Hill, Chief Editor

BRITAIN will soon be forced to scrap the pound and join the euro, one of Germany's most senior figures said yesterday.

Speaking ahead of the G20 summit, German Finance Minister Wolfgang Schäuble predicted that all Europe would one day use the single currency.

"It will happen perhaps later than you think."

SEE PAGE THREE

Wood and Wagner five years before her death

Robert Wagner blamed for wife Natalie Wood's death after 30 years

SEE PAGE THREE

YOUR UNIQUE NUMBER COMBINATION

Daily Mail

Daily Mail FREE TODAY

WEDNESDAY, AUGUST 3, 2011 www.dailymail.co.uk 55p

MICHELIN touring map

Pick up from Tesco or WHSmith

Thousands of bureaucrats recruited since the election - despite Cameron's pledge

SO MUCH FOR THE BONFIRE OF THE QUANGOS!

THOUSANDS more bureaucrats have been recruited by the Coalition in spite of David Cameron's pledge to hold a 'bonfire of the quangos'.

At least 4,000 civil servants have been taken on since the

By Daniel Martin, Political Correspondent

Britain in May last year by some major departments and quangos - 4,000 staff in total - that number that have been handed responsibility and authority powers.

The Exports and Human Rights Commission - the

Independent Commission on Aid Impact and the Commission on Climate Change are among the quangos which have been being recruited.

Some staff have been taken on from other parts of the public sector - see inside - bringing £2.5b to Treasury coffers.

Don't night critics questioned whether the government's plans are worth the cost.

Turn to Page 6

First Briton with a plastic heart

SEE PAGE SEVEN

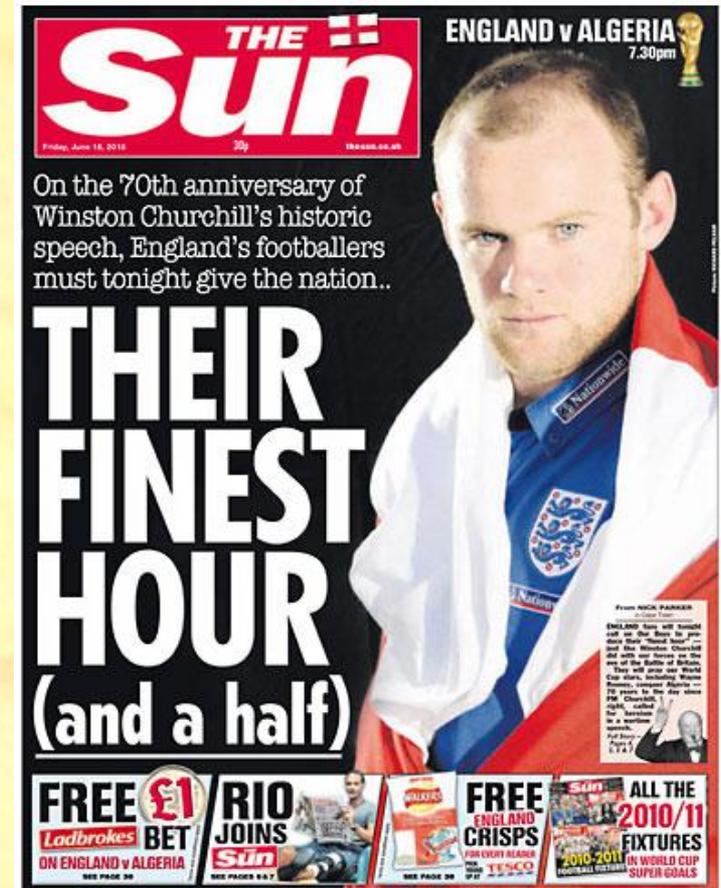
Heart in a bag: Matthew Green with his wife Gill

Red tops

The sun



Daily Mirror



Generally back Labour Party

Berliner (format)

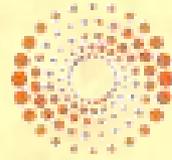
Berliner, or "**midi**", is a newspaper format. It is both narrower and shorter than the broadsheet format.

- ***The Observer***



The Observer, published on Sundays. As its daily sister paper *The Guardian*, it takes a liberal or social democratic line on most issues.

Reuters /'rɔ ɪ tərz/



REUTERS

Type	Division
Industry	News agency
Founded	October 1851
Headquarters	London, United Kingdom
Owner(s)	Thomson Reuters
Website	www.reuters.com 

The BBC (British Broadcasting Corporation)

- Six national stations.
- Broadcasts: BBC 1, 2, 4, BBC News 24, BBC Choice, BBC Parliament.
- Radio Channels.
- No advertising.
- Worldwide television services (BBC World, BBC Prime)



